

Reflections on Video Tutorial Project

As I sit here at the end of what I consider to be a very interesting journey, I can't help but exhale a huge sigh of relief. I chose to create my video tutorial on flyer creation on Canva.com. I chose this topic because it is something I am very familiar with and have done numerous times for school, work, business, and church. I must admit, due to my experience creating flyers I thought it would be a breeze, but I underestimated the project. I believe it partly because I didn't factor in the process of creating the tutorial. The project expanded my knowledge, challenged my adaptability skills, and added the word, "tenacious" to my portfolio.

The project expanded my knowledge in numerous ways and gave me the necessary tools to reach my audience, business owners who need to create an inexpensive and professional flyer. The software I used to create the video tutorial is ScreenPal. ScreenPal is user friendly and has many tools needed to create a video tutorial with ease. Some features I was not aware of until after the fact, one of which is the ability to create a storyboard or script directly in the app. This feature included the options of adding pictures and videos. Some of the best features come with the paid subscription, such as the caption feature that takes audio to text and creating lengthy videos. Because I did not have the app, I had to create two separate videos and merge them together. Which turned out to be easy, due to the edit video tool. I was able to create my video in sections by pausing before going to the next steps on the storyboard, which made the process so much better for me. Originally, I tried to make my video straight through and that was a huge fail, and I realized I could pause and pick up like nothing happened. The knowledge I learned through ScreenPal and of how to create a storyboard is invaluable because I have a television show, and two YouTube channels and I can now take them to the next level with a little more practice.

This project tested my adaptability skills because I am a stickler for rules and sometimes, I tend to over complicated things. I created the storyboard. However, after many failed attempts I found it was easy to adapt then to try to follow it exactly for the duration of the video. Following every word seemed to throw me off and caused me to have to constantly start over. I found it better to make some changes in some parts, and some parts I kind of had to make up as I went. I found the only issue with this is I found myself using the words "gonna" and "so" quite frequently, which I didn't like. I do feel like my relaxed tone and slight slang added a certain amount of comfortability to the video. Overall, I believe that I followed the instructions for the assignment. The information I provided was accurate, and all necessary information was provided that was needed to create a flyer. I provided all

Alisa Jackson-Patterson
Reflective Paragraph
Writing Software Documentation
4-8-24

necessary tips and information. The one thing I didn't do and didn't realize was advise on the tools needed before the tutorial started. I did, however, provide the information in the beginning phase of the tutorial. I believe the volume is an acceptable volume, and the pace is pretty good, because I walked through the process with the audience. I walked through the captioning and made sure it was error free. There are a few areas where I stumbled over my words, and a couple spots where there was about a second pause, but overall, I am pleased with the outcome.

To complete this assignment required great tenacity. I feel like at every point there was a great hurdle to jump over to get to the next phase of the project. I recorded the video numerous times, and there were times when it was almost perfect and then something would throw it off. When I finally achieved a pretty good video, I realized that I had been talking for minutes and the video had stopped at fifteen minutes. This was extremely frustrating because starting over many starting all the steps over too. I finally created all parts of the video, and I used a software I use every week to upload to my television network, Davinci Pro. The use of this software was extremely helpful, and I was also able to make adjustments each time and finally uploaded it to You Tube. I then ran into an issue with uploading subtitles. The instructions provided didn't work for me, and I had to download Otter to transcribe the video and upload it to YouTube. This also came with its challenges because the steps in the tutorial for pasting in YouTube and setting timing didn't work. However, while transcribing I realized there were some places in the video that had to be removed and remerged. I ended up editing and uploading to YouTube more times than I would like to admit, but I finally got it. However, the timing is still a little off. I didn't give up, and I finished the assignment and learned so much along the way. I am disappointed that it is not as perfect as I would like, but I am proud of myself for finishing, and I believe others could be helped by following this video.