



FEMINIST RHETORIC



The study and application of feminist discourses in both public and private spheres is known as feminist rhetoric.



Feminist Rhetoric Defined

Feminist rhetoric refers to the persuasive strategies and discursive practices that highlight women's experiences and contribute to gender equality by challenging traditional narratives. Originating in the suffrage movements of the late 19th and early 20th centuries, it now encompasses various methods of communication, including speeches, written texts, and **digital media**. Central to feminist rhetoric is the emphasis on inclusivity, intersectionality, and empowering marginalized voices to effect societal change.

Vaia, 2019

Feminist Rhetoric On The Move



For centuries, the feminist movement as a whole has been active. But feminist scholars didn't start taking the following actions until the 1980s:

1. Including women in the rhetorical tradition
2. Including feminist concerns in rhetorical theories
3. Including feminist viewpoints in rhetorical critique

Some Types of Feminist POWER FEMINISTS

Feminists have long argued that, under patriarchy, power is the key to understanding gender. Yet power has historically been under-theorized in psychology, including in the psychology of women and gender. Zurbruggen, 2023



WOMANIST

Black women's experiences gave rise to the social theory known as womanism, which emphasizes the relationship between class, gender, and race.

GIRLIE FEMINISTS) (LIPSTICK FEMINISTS)

In an effort to redefine what it means to be a woman in a way that is inclusive and liberating, girlie feminists frequently emphasize body positivity, self-expression, and empowerment. Pop culture, the arts, and the media can all be influenced by this movement, which empowers women to take charge of their identities and defy social norms.



Works Cited

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